

Rang GeMark	Zeitschrift	Zitationen (absolut)	Kategorie
1	Journal of Marketing	6692	A+
2	Journal of Marketing Research	4180	A+
3	Journal of Consumer Research	3317	A+
4	Journal of the Academy of Marketing Science	2018	A+
5	Journal of Business Research	1583	A
6	Marketing Science	1342	A
7	Journal of Retailing	1252	A
8	Journal of Applied Psychology	1137	A
9	Journal of Personality and Social Psychology	1131	A
10	Strategic Management Journal	1101	A
11	Academy of Management Journal	1012	A
12	International Journal of Research in Marketing	1004	A
13	Management Science	982	A
14	Journal of Product Innovation Management	905	A
15	Journal of Service Research	885	A
16	Academy of Management Review	863	A
17	Psychology and Marketing	830	A
18	Journal of International Business Studies	665	B
19	Industrial Marketing Management	664	B
20	Advances in Consumer Research	632	B
21	Journal of Management	546	B
22	Journal of Consumer Psychology	540	B
23	Marketing Letters	530	B
24	Journal of Advertising	524	B
25	Psychological Bulletin	503	B
26	Journal of Advertising Research	472	B
27	Administrative Science Quarterly	434	B
28	Organizational Behavior and Human Decision Processes	420	B
29	Journal of Interactive Marketing	417	B
30	Journal of Business Ethics	377	B
31	Organization Science	376	B
32	Journal of International Marketing	375	B
33	Journal of Service Management	360	B

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34	Journal of Marketing Management	328	B
35	International Marketing Review	310	B
36	Journal of Consumer Marketing	298	B
37	Research Policy	291	B
38	Journal of Business Venturing	266	B
39	Journal of Services Marketing	262	B
40	Food Quality and Preference	261	B
41	Journal of Product and Brand Management	252	B
42	Journal of Economic Psychology	243	B
43	American Economic Review	241	B
44	Appetite	236	B
45	Entrepreneurship Theory and Practice	235	B
45	Journal of Personal Selling and Sales Management	235	B
46	MIT Sloan Management Review	234	C
46	Psychological Review	234	C
47	California Management Review	209	C
48	Journal of Retailing and Consumer Services	207	C
49	Journal of Marketing Theory and Practice	203	C
50	Journal of Operations Management	202	C
51	Journal of Brand Management	197	C
52	American Psychologist	195	C
53	Long Range Planning	194	C
54	Psychological Methods	190	C
55	Annual Review of Psychology	187	C
56	International Business Review	185	C
57	Journal of Management Studies	183	C
58	International Journal of Advertising	179	C
59	Journal of Business Logistics	176	C
60	Journal of Business and Industrial Marketing	175	C
61	International Journal of Physical Distribution and Logistics Management	174	C
62	International Journal of Electronic Commerce	173	C
62	Structural Equation Modeling	173	C
63	International Journal of Retail and Distribution Management	172	C

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64	Journal of Consumer Behaviour	167	C
65	Personality and Social Psychology Bulletin	160	C
66	Psychological Science	155	C
67	ZfbF Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung	152	C
68	British Food Journal	148	C
68	Marketing ZFP - Journal of Research and Management	148	C
69	Business Horizons	146	C
70	International Journal of Project Management	145	C
71	Econometrica	143	C
71	Psychometrika	143	C
71	R&D Management	143	C
72	European Management Review	141	C
73	Journal of Applied Social Psychology	134	C
73	Journal of Public Policy & Marketing	134	C
74	Technovation	129	C
75	International Journal of Market Research	124	C
75	Journal of Business Economics	124	C
76	Marketing Theory	123	C
77	Journal of Consumer Affairs	121	C
78	British Journal of Management	117	C
79	Die Betriebswirtschaft	116	C
80	Journal of Consumer Policy	115	C
81	Journal of Occupational and Organizational Psychology	113	D
82	Journal of Supply Chain Management	111	D
83	Decision Support Systems	109	D
84	Organization Studies	108	D
85	International Review of Retail, Distribution and Consumer Research	101	D
86	Journal of Small Business Management	99	D
86	Multivariate Behavioral Research	99	D
87	Journal of Experimental Psychology: Learning, Memory, and Cognition	96	D
87	Tourism Management	96	D
88	International Journal of Nonprofit and Voluntary Sector Marketing	95	D
89	Journal of Political Economy	94	D

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90	Advances in International Marketing	93	D
90	Decision Sciences	93	D
91	Management Decision	90	D
92	Managing Service Quality	87	D
93	Journal of Current Issues and Research in Advertising	86	D
94	International Journal of Consumer Studies	85	D
95	Service Industries Journal	84	D
96	Journal of Business-to-Business Marketing	80	D
97	Journal of International Consumer Marketing	77	D
98	Journal of Strategic Marketing	76	D
99	International Journal of Logistics Management	75	D
99	Project Management Journal	75	D
100	Journal of Business	73	D
101	Public Opinion Quarterly	72	D
102	Journal of Macromarketing	67	D
103	Business Strategy and the Environment	66	D
103	Journal of Travel Research	66	D
103	Management International Review	66	D
104	International Journal of Bank Marketing	64	D
105	Creativity and Innovation Management	63	D
106	Journal of Behavioral Decision Making	61	D
107	European Journal of Innovation Management	55	D
108	Total Quality Management and Business Excellence	54	D
109	Journal of Marketing Communications	53	D
110	International Journal of Management Reviews	51	D
110	Marketing Intelligence and Planning	51	D
110	Academy of Marketing Science Review	49	D
110	Journal of Computer-Mediated Communication	49	D
111	Transportation Journal	48	D
112	Educational and Psychological Measurement	47	D
112	Journal of Communication	47	D

Rang GeMark	Zeitschrift	Zitationen (absolut)	Kategorie
113	WiSt, Wirtschaftswissenschaftliches Studium	45	E
114	Journal of Purchasing and Supply Management	41	E
114	Marketing Management	41	E
114	Neuroimage	41	E
115	Academy of Management Perspectives	40	E
116	International Journal of Industrial Organization	39	E
116	Marketing Review St. Gallen	39	E
117	Journal of Business Strategy	38	E
118	Qualitative Market Research: An International Journal	37	E
119	Trends in Food Science and Technology	36	E
120	International Small Business Journal	34	E
120	OMEGA - The International Journal of Management Science	34	E
121	Corporate Communications: An International Journal	33	E
122	Journal of Engineering and Technology Management	32	E
122	Journal of Relationship Marketing	32	E
123	International Journal of Technology Management	31	E
124	Group Decision and Negotiation	30	E
125	Electronic Markets	29	E
125	Food Policy	29	E
125	Journal of Economics and Management Strategy	29	E
126	Behavioral Science	28	E
126	Journal of Media Economics	28	E
127	Journal of Electronic Commerce Research	27	E
127	Journal of Global Marketing	27	E
127	Journal of Targeting, Measurement and Analysis for Marketing	27	E
128	International Journal of Sports Marketing and Sponsorship	26	E
128	Journal of Cultural Economics	26	E
128	Journal of Financial Services Marketing	26	E
128	Journal of Organizational Change Management	26	E
128	Journal of Sport Management	26	E
129	Annals of Tourism Research	25	E
130	Sport Marketing Quarterly	24	E

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131	Australasian Marketing Journal	22	E
131	European Advances in Consumer Research	22	E
131	Journal of Marketing Education	22	E
131	Marketing Research	22	E
132	Zeitschrift für Personalforschung	21	E
133	Die Unternehmung - Swiss Journal of Business Research and Practice	20	E
133	Journal of Business Market Management	20	E
134	Journal of Industrial Economics	19	E
135	Journal of Travel and Tourism Marketing	18	E
135	Scandinavian Journal of Management	18	E
135	Strategy and Leadership	18	E
136	Journal of Customer Behaviour	17	E
137	Cornell Hospitality Quarterly	16	E
137	Journal für Betriebswirtschaft	16	E
137	Journal of Forecasting	16	E
137	Thunderbird International Business Review	16	E
138	International Studies of Management and Organization	15	E
138	Journal of Knowledge Management	15	E
138	Journal of Revenue and Pricing Management	15	E
139	Journal of Management Inquiry	14	E
139	Journal of Managerial Issues	14	E
139	Journal of Market-Focused Management	14	E
139	Journal of Promotion Management	14	E
140	Journal of Euromarketing	13	E
141	Journal of Applied Business Research	12	E
141	Journal of Health Care Marketing	12	E
142	Asia Pacific Journal of Management	11	E
142	Australian Journal of Management	11	E
142	Journal of General Management	11	E
143	Journal of Mathematical Psychology	10	E
143	Journal of Technology Transfer	10	E
143	Marketing News	10	E