

Rank GeMark	Journal	No. of references	Quality label
1	Journal of Marketing	6692	A+
2	Journal of Marketing Research	4180	A+
3	Journal of Consumer Research	3317	A+
4	Journal of the Academy of Marketing Science	2018	A+
5	Journal of Business Research	1583	A
6	Marketing Science	1342	A
7	Journal of Retailing	1252	A
8	Journal of Applied Psychology	1137	A
9	Journal of Personality and Social Psychology	1131	A
10	Strategic Management Journal	1101	A
11	Academy of Management Journal	1012	A
12	International Journal of Research in Marketing	1004	A
13	Management Science	982	A
14	Journal of Product Innovation Management	905	A
15	Journal of Service Research	885	A
16	Academy of Management Review	863	A
17	Psychology and Marketing	830	A
18	Journal of International Business Studies	665	B
19	Industrial Marketing Management	664	B
20	Advances in Consumer Research	632	B
21	Journal of Management	546	B
22	Journal of Consumer Psychology	540	B
23	Marketing Letters	530	B
24	Journal of Advertising	524	B
25	Psychological Bulletin	503	B
26	Journal of Advertising Research	472	B
27	Administrative Science Quarterly	434	B
28	Organizational Behavior and Human Decision Processes	420	B
29	Journal of Interactive Marketing	417	B
30	Journal of Business Ethics	377	B
31	Organization Science	376	B
32	Journal of International Marketing	375	B
33	Journal of Service Management	360	B
34	Journal of Marketing Management	328	B
35	International Marketing Review	310	B
36	Journal of Consumer Marketing	298	B
37	Research Policy	291	B
38	Journal of Business Venturing	266	B
39	Journal of Services Marketing	262	B
40	Food Quality and Preference	261	B
41	Journal of Product and Brand Management	252	B
42	Journal of Economic Psychology	243	B
43	American Economic Review	241	B
44	Appetite	236	B
45	Entrepreneurship Theory and Practice	235	B
	Journal of Personal Selling and Sales Management	235	B
47	MIT Sloan Management Review	234	C
	Psychological Review	234	C

49	California Management Review	209	C
50	Journal of Retailing and Consumer Services	207	C
51	Journal of Marketing Theory and Practice	203	C
52	Journal of Operations Management	202	C
53	Journal of Brand Management	197	C
54	American Psychologist	195	C
55	Long Range Planning	194	C
56	Psychological Methods	190	C
57	Annual Review of Psychology	187	C
58	International Business Review	185	C
59	Journal of Management Studies	183	C
60	International Journal of Advertising	179	C
61	Journal of Business Logistics	176	C
62	Journal of Business and Industrial Marketing	175	C
63	International Journal of Physical Distribution and Logistics Management	174	C
64	International Journal of Electronic Commerce	173	C
	Structural Equation Modeling	173	C
66	International Journal of Retail and Distribution Management	172	C
67	Journal of Consumer Behaviour	167	C
68	Personality and Social Psychology Bulletin	160	C
69	Psychological Science	155	C
70	ZfbF Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung	152	C
71	British Food Journal	148	C
	Marketing ZFP - Journal of Research and Management	148	C
73	Business Horizons	146	C
74	International Journal of Project Management	145	C
75	Econometrica	143	C
	Psychometrika	143	C
	R&D Management	143	C
78	European Management Review	141	C
79	Journal of Applied Social Psychology	134	C
	Journal of Public Policy & Marketing	134	C
81	Technovation	129	C
82	International Journal of Market Research	124	C
	Journal of Business Economics	124	C
84	Marketing Theory	123	C
85	Journal of Consumer Affairs	121	C
86	British Journal of Management	117	C
87	Die Betriebswirtschaft	116	C
88	Journal of Consumer Policy	115	C
89	Journal of Occupational and Organizational Psychology	113	D
90	Journal of Supply Chain Management	111	D
91	Decision Support Systems	109	D
92	Organization Studies	108	D
93	International Review of Retail, Distribution and Consumer Research	101	D
94	Journal of Small Business Management	99	D
	Multivariate Behavioral Research	99	D
96	Journal of Experimental Psychology: Learning, Memory, and Cognition	96	D
	Tourism Management	96	D
98	International Journal of Nonprofit and Voluntary Sector Marketing	95	D

99	Journal of Political Economy	94	D
100	Advances in International Marketing	93	D
	Decision Sciences	93	D
102	Management Decision	90	D
103	Managing Service Quality	87	D
104	Journal of Current Issues and Research in Advertising	86	D
105	International Journal of Consumer Studies	85	D
106	Service Industries Journal	84	D
107	Journal of Business-to-Business Marketing	80	D
108	Journal of International Consumer Marketing	77	D
109	Journal of Strategic Marketing	76	D
110	International Journal of Logistics Management	75	D
	Project Management Journal	75	D
112	Journal of Business	73	D
113	Public Opinion Quarterly	72	D
114	Journal of Macromarketing	67	D
115	Business Strategy and the Environment	66	D
	Journal of Travel Research	66	D
	Management International Review	66	D
118	International Journal of Bank Marketing	64	D
119	Creativity and Innovation Management	63	D
120	Journal of Behavioral Decision Making	61	D
121	European Journal of Innovation Management	55	D
122	Total Quality Management and Business Excellence	54	D
123	Journal of Marketing Communications	53	D
124	International Journal of Management Reviews	51	D
	Marketing Intelligence and Planning	51	D
126	Academy of Marketing Science Review	49	D
	Journal of Computer-Mediated Communication	49	D
128	Transportation Journal	48	D
129	Educational and Psychological Measurement	47	D
	Journal of Communication	47	D
131	WiSt, Wirtschaftswissenschaftliches Studium	45	E
132	Journal of Purchasing and Supply Management	41	E
	Marketing Management	41	E
	Neuroimage	41	E
135	Academy of Management Perspectives	40	E
136	International Journal of Industrial Organization	39	E
	Marketing Review St. Gallen	39	E
138	Journal of Business Strategy	38	E
139	Qualitative Market Research: An International Journal	37	E
140	Trends in Food Science and Technology	36	E
141	International Small Business Journal	34	E
	OMEGA - The International Journal of Management Science	34	E
143	Corporate Communications: An International Journal	33	E
144	Journal of Engineering and Technology Management	32	E
	Journal of Relationship Marketing	32	E
146	International Journal of Technology Management	31	E
147	Group Decision and Negotiation	30	E
148	Electronic Markets	29	E

	Food Policy	29	E
	Journal of Economics and Management Strategy	29	E
151	Behavioral Science	28	E
	Journal of Media Economics	28	E
153	Journal of Electronic Commerce Research	27	E
	Journal of Global Marketing	27	E
	Journal of Targeting, Measurement and Analysis for Marketing	27	E
156	International Journal of Sports Marketing and Sponsorship	26	E
	Journal of Cultural Economics	26	E
	Journal of Financial Services Marketing	26	E
	Journal of Organizational Change Management	26	E
	Journal of Sport Management	26	E
161	Annals of Tourism Research	25	E
162	Sport Marketing Quarterly	24	E
163	Australasian Marketing Journal	22	E
	European Advances in Consumer Research	22	E
	Journal of Marketing Education	22	E
	Marketing Research	22	E
167	Zeitschrift für Personalforschung	21	E
168	Die Unternehmung - Swiss Journal of Business Research and Practice	20	E
	Journal of Business Market Management	20	E
170	Journal of Industrial Economics	19	E
171	Journal of Travel and Tourism Marketing	18	E
	Scandinavian Journal of Management	18	E
	Strategy and Leadership	18	E
174	Journal of Customer Behaviour	17	E
175	Cornell Hospitality Quarterly	16	E
	Journal für Betriebswirtschaft	16	E
	Journal of Forecasting	16	E
	Thunderbird International Business Review	16	E
179	International Studies of Management and Organization	15	E
	Journal of Knowledge Management	15	E
	Journal of Revenue and Pricing Management	15	E
182	Journal of Management Inquiry	14	E
	Journal of Managerial Issues	14	E
	Journal of Market-Focused Management	14	E
	Journal of Promotion Management	14	E
186	Journal of Euromarketing	13	E
187	Journal of Applied Business Research	12	E
	Journal of Health Care Marketing	12	E
189	Asia Pacific Journal of Management	11	E
	Australian Journal of Management	11	E
	Journal of General Management	11	E
192	Journal of Mathematical Psychology	10	E
	Journal of Technology Transfer	10	E
	Marketing News	10	E