

Rang GeMark	Zeitschrift	Kategorie
1	Journal of Marketing	A+
2	Journal of Marketing Research	A+
3	Journal of Consumer Research	A+
4	Marketing Science	A+
5	Journal of the Academy of Marketing Science	A+
6	Journal of Retailing	A
7	Management Science	A
8	Journal of Personality and Social Psychology	A
	Strategic Management Journal	A
10	Journal of Business Research	A
11	International Journal of Research in Marketing	A
12	Advances in Consumer Research	A
13	Academy of Management Journal	A
14	Journal of Product Innovation Management	A
15	Academy of Management Review	A
16	Journal of International Business Studies JIBS	A
17	Psychological Bulletin	A
18	Psychology and Marketing	A
19	Journal of Advertising Research JAR	A
20	Journal of Service Research	A
21	Journal of Applied Psychology	A
22	Marketing Letters	B
23	European Journal of Marketing	B
24	Journal of Advertising	B
25	ZfbF Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung	B
26	Industrial Marketing Management	B
27	Die Betriebswirtschaft (DBW)	B
28	Marketing. Zeitschrift für Forschung und Praxis (Marketing ZFP / Journal of research and management)	B
29	Administrative Science Quarterly	B
30	International Marketing Review	B
31	Journal of Consumer Psychology	B
32	Organizational Behavior and Human Decision Processes (ehemals: Organizational Behavior and Human Performance)	B
33	Zeitschrift für Betriebswirtschaft ZfB	B
34	Journal of Management	B
35	Organization Science	B
36	American Economic Review	B
37	MIT Sloan Management Review (ehemals: Sloan management review)	B

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38	Journal of Business Venturing	B
39	Journal of interactive marketing (ehemals: Journal of Direct Marketing)	B
	Psychological Review	B
41	Journal of Marketing Management	B
42	International Review of Retail, Distribution and Consumer Research, The	B
43	International Journal of Retail and Distribution Management (ehemals: International Journal of Retailing)	B
44	Journal of Consumer Marketing	B
45	Journal of Services Marketing	B
46	Journal of Product and Brand Management	B
47	Journal of Service Management (ehemals: International Journal of Service Industry Management)	B
48	California Management Review	B
49	Psychometrika	B
50	Econometrica	C
51	Research Policy	C
52	Journal of International Marketing	C
	Science	C
54	Journal of Economic Psychology	C
	Journal of Personal Selling and Sales Management	C
56	Information Systems Research	C
	Quarterly Journal of Economics	C
58	Psychological Methods	C
59	Management International Review MIR	C
60	American Psychologist	C
61	Journal of Retailing and Consumer Services	C
62	Journal of Political Economy	C
63	Journal of Business Ethics	C
64	Psychological Science	C
65	Structural Equation Modeling	C
66	Journal of Public Policy and Marketing	C
67	Annual Review of Psychology	C
68	Journal of Business and Industrial Marketing	C
	Personality and Social Psychology Bulletin	C
70	International Business Review	C
71	RAND Journal of Economics (ehemals: Bell Journal of Economics)	C
72	Multivariate Behavioral Research	C
73	International Journal of Electronic Commerce (IJEC)	C
	Journal of Brand Management	C

Rang GeMark	Zeitschrift	Kategorie
75	Journal of Management Studies	C
76	R&D Management	C
77	Service Industries Journal	C
78	Business Horizons	C
	Journal of Consumer Affairs, The	C
80	Journal of Marketing Theory and Practice	C
81	American Journal of Sociology	C
	International Journal of Advertising	C
	Journal of Business	C
84	American Sociological Review	C
85	Entrepreneurship: Theory and Practice	C
86	Journal of Management Information Systems	C
	Marketing Intelligence and Planning	C
88	Corporate Reputation Review	C
89	European Journal of Operational Research EJOR	C
90	IEEE Transactions on Engineering Management	C
91	Die Unternehmung - Swiss Journal of Business Research and Practice	D
92	Organization Studies	D
93	European Management Journal	D
	Journal of Consumer Behaviour	D
	Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior	D
96	International Journal of Market Research	D
	Journal of Economic Perspectives	D
98	Annals of Tourism Research	D
	Journal of Risk and Uncertainty	D
	Long Range Planning	D
101	Journal of Strategic Marketing	D
102	Decision Sciences	D
103	Food Quality and Preference	D
104	British Journal of Management	D
	Journal of International Consumer Marketing	D
106	Journal of Supply Chain Management (ehemals: International Journal of Purchasing and Materials Management)	D
107	International Journal of Bank Marketing	D
	Public Opinion Quarterly	D
109	Journal of Marketing Communications	D
	Technovation	D
111	Neuroimage	D

Rang GeMark	Zeitschrift	Kategorie
112	GfK Marketing Intelligence Review (ehemals: Jahrbuch der Absatz- und Verbrauchsforschung)	D
	Total Quality Management and Business Excellence (ehemals: Total Quality Management)	D
114	Appetite	D
	Journal of Industrial Economics	D
	Managing Service Quality	D
117	Educational and Psychological Measurement	D
	Tourism Management	D
	WiST, Wirtschaftswissenschaftliches Studium	D
120	Journal of Travel Research	D
121	Journal of Small Business Management (JSBM)	D
	Proceedings of the AMA educators' conference	D
123	International Journal of Physical Distribution and Logistics Management	D
	Journal of Business Logistics	D
	Quantitative Marketing and Economics	D
126	Journal of Experimental Psychology: Learning, Memory, and Cognition (ehemals: Journal of Experimental Psychology: Human Learning and Memory)	D
127	Marketing Review St. Gallen (ehemals: Thexis)	D
128	Management Decision	D
129	Marketing Management	D
130	International Journal of Technology Management	D
	Journal of targeting, measurement and analysis for marketing	D
132	OMEGA - The International Journal of Management Science	D
133	Journal of Business-to-Business Marketing	D
134	Advances in International Marketing	D
135	Journal of Consumer Policy	D
	Journal of Macromarketing	D
137	Australasian Marketing Journal (amj)	D
	Journal of Market-Focused Management	D
139	Decision Support Systems	D
	Marketing Theory	D
141	European Retail Digest	D
	Journal of Occupational and Organizational Psychology	D
143	International Journal of Logistics Management	D
144	Journal of Global Marketing	D
	Marketing News	D
146	Journal für Betriebswirtschaft JfB	D
	Journal of Business Strategy, The	D

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	Journal of Travel and Tourism Marketing	D
149	European Journal of Innovation Management	D
	Journal of Current Issues and Research in Advertising	D
	Meat Science	D
	Operations Research	D
153	European Advances in Consumer Research	D
	International Journal of Nonprofit and Voluntary Sector Marketing	D
155	Journal of Euromarketing	D
	Qualitative Market Research	D
157	Behavioral Science	D
	Journal of Mathematical Psychology	D
	Journal of Media Economics	D
	Marketing Research	D
	Thunderbird International Business Review	D
162	Cornell Hospitality Quarterly (ehemals: The Cornell Hotel and Restaurant Administration Quarterly)	D
	Journal of Financial Services Marketing	D
	Zeitschrift für Personalforschung (ZfP)	D
165	British Food Journal (ehemals: British Food Journal and Hygienic Review)	D
166	Academy of Marketing Science Review	D
	Der Markt. Zeitschrift für Absatzwirtschaft und Marketing	D
	Journal of Engineering and Technology Management (ehemals: Engineering Management International)	D
	Journal of Health Care Marketing	D
	Journal of Purchasing and Supply Management (ehemals: European Journal of Purchasing and Supply Management)	D
171	Food Policy	E
	Journal of Marketing Education	E
	Journal of the Market Research Society	E
174	Advertising Age	E
	Marketing Bulletin	E
	Proceedings of the Annual Conference of the Academy of Marketing Science	E
	Wirtschaftsinformatik (WI)	E
178	Business Strategy and the Environment	E
	Journal of Business, Finance and Accounting	E
181	Creativity and Innovation Management	E
	International Journal of Project Management	E
	Journal of International Management	E
	Scientometrics	E
184	Sales and Marketing Management	E

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185	Journal of Organizational Change Management	E
	Journal of Sport Management	E
187	Jahrbücher für Nationalökonomie und Statistik: Journal of Economics and Statistics	E
	Journal of Technology Transfer, The	E
	Transportation Journal	E
	Trends in Food Science & Technology	E
191	International Journal of Arts Management	E
	Journal of Database Marketing	E
	Journal of Knowledge Management	E
	Journal of Relationship Marketing	E
	Regulatory Toxicology and Pharmacology	E
196	American Journal of Small Business	E
	Asia Pacific Journal of Management	E
	Betriebswirtschaftliche Forschung und Praxis BFuP	E
	European Business Review	E
	International Small Business Journal	E
	Journal of Applied Business Research	E
	Management Revue -The international Review of Management Studies	E
	Marketing Week	E
	Medienwirtschaft - Zeitschrift für Medienmanagement und Kommunikationsökonomie	E